



## **December 1, 2015 Board Meeting Minutes**

**Call to Order:** 7:30 pm

**Attending:** Michele Worden, Sara Sokolnicki, Liz Clous, Elise Carolan, Whitney Miller, Marina Deering, Cheryl Gross, Judy Reich

**Welcome:** President Michele Worden began the meeting by thanking Sara for sharing her home. Each Board Member (emeritus and newly appointed) gave a brief self-introduction.

Take away: While coming from a variety of backgrounds and careers, we found we have many other connections besides our love of gardening.

**President's Report:** (included below)

1. Michele's Personal Introduction detailing her experience with the MGANM, in her business and personal worlds
2. Governance Issues to be addressed
3. Marketing

**Treasurers Report:** Sara Sokolnicki

1. Balance estimate: \$3000
  - a. November report to be finalized and e-mailed
  - b. October Report included as separate document
2. Green Roof:
  - a. We still owe Nathan Griswold \$1750
  - b. We have Silent Auction proceeds of ~\$300 plus an additional \$600 from MSUE per Elise.
  - c. Consensus is that we pay Nate \$900 now
3. Proposed Budget for 2016 attached as separate document

**Secretary's Report:** Elise

1. October Minutes not available.
  - a. Elise will reconstruct from her notes and submit for approval (Included below)
  - b. Motion to defer made, seconded and carried
2. November Minutes
  - a. Reviewed. Motion to approve made, seconded and carried

**Coordinator's Report:** Elise

1. Elise offered the \$500 MSUE allocation to pay for educational signage for the Green Roof
  - a. We will hold a formal vote on this via email pending signage cost quote
2. Program ideas that came out of the October meeting were shared (details can be found in the October minutes below)
  - a. Need for a Program Team identified

**Advisory Positions:** Deferred to next board meeting

**New Business:**

1. Finalize MGANM 2016 event/speaker calendar:
  - a. Educational meetings to alternate with publication of the Real Dirt
  - b. February Meeting tentatively to be Speaker from the Watershed
  - c. Further discussion deferred to next BoD meeting: January 7<sup>th</sup> at Horizon Books, 6:30PM
2. Mentoring of new members discussed as a way to get more involvement
  - a. Elise will begin work on a mentoring program

**Action Items:**

1. For January Real Dirt: Board Members to provide a brief biography
2. Forward the Real Dirt to friends (all)
3. Whitney: Get estimate for Green Roof Signage
4. Judy: Contact Sarah U'Ren

- 2. Forward the Real Dirt to Mondays (all)
- 3. Whitney: Get estimate for Green Roof Signage
- 4. Judy: Contact Sarah U'Ren

Next Meeting: Thursday, January 7<sup>th</sup>, 6:30PM at Horizon Books (basement)  
 Meeting Adjourned by general consent @9:32PM

Respectfully submitted,

Judy Reich

December 1, 2015 Board Meeting

Presidents Report

1. Personal Introduction

- a. Long organization involvement memory: Adv MG, cert since 2002, over 600 vol hours, VP 2006-07?, MG of year 2010
- b. Focused in Native plants, youth gardening (*formerly Della Terra director in Earth to Table program at The Children's House, Farm to School Educator with Michigan Land Use Institute*)
- c. Managing director of two private foundations and board facilitator
- d. Founding board member of The Greenspire School
- e. Mom, engineer, consultant, and science nerd!

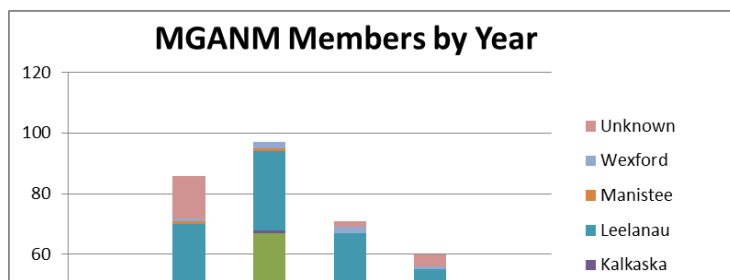
2. Governance Issues

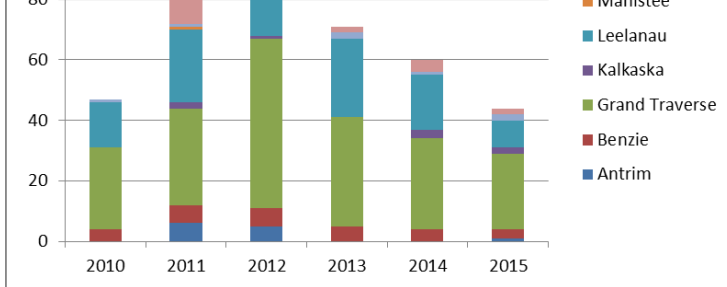
- a. Transition and Officer folders – Kristine Drake?
- b. Dropbox for board orientation documents
  - i. Bylaws - need updating and approval
  - ii. Memorandums of Understanding (executed copies?)
    - 1. Botanical Garden Society
    - 2. Grand Traverse Conservation District
- c. Request to affiliate with Michigan Master Gardener Association

3. Marketing

- a. Value Proposition for Members – “Local Connections”
  - i. 2015 members 44, down from 97 in 2012
- b. MG training class Dec 3<sup>rd</sup> - Cheryl to present to class to recruit new members

i. “Connections” suggestions - Time for a new member directory?





MGANM

Oct 6, 2015, 6 pm

MGANM Board Meeting: Left Foot Charley, Traverse City

Present:

Sara Sokolnicki (Treasurer), Whitney Miller (Communications Chair), Cheryl Gross (Real Dirt Chair), Elise Carolan (MSUE Liaison), Marina Deering, Evelyn Laman, Judy Reich, Rebecca Carmien, Glynis Waycaster, Michele Worden

Elise & Sara called the meeting to order at 6pm

1. Welcome & Brainstorm activity for Programming Ideas in 2016
  2. Treasurer's Report
    - a. Attached as separate document
    - b. Discussion to lower dues, result is to keep them the same for 2016
    - c. MGANM Budget for 2016
  3. Secretary's Report
  4. Coordinator's Report
    - a. Recognition Luncheon Questions
      - i. Caterer - Going to stick with Grandview
      - ii. Special Invites and Comp. Meals
  5. MG Volunteer Recognition Luncheon update
    - a. Rebecca Carmien to lead set-up decorating committee
    - b. Evie and Glynis to serve on the decorating committee
    - c. Sara/Marina to look into favors
    - d. Elise to work on door prizes
  6. MGANM/BG Liaison's Report
  7. Old Business
    - a. GTCD/MGANM green roof (funding and installation)
  8. New Business
    - a. MGANM Board meeting schedule for 2016
      - i. Alternate months of general member/educational events?
        1. Jan/Mar/May/July/Sept/
    - b. Recruitment for new MGANM officers/board members
      - i. Pres - Michele Worden
      - ii. VP - Cheryl Gross
      - iii. Sec - Judy Reich
      - iiii. Treasurer - Glynis Waycaster
      - v. Communications - Whitney Miller
      - vi. RD chair - Cheryl Gross
- c. MGANM Events for 2016
- i. Overall goal is to do less events with a bigger impact and better marketing
  - ii. Shooting for 5-6 educational events, alternating w/ RD publications
    1. Rough outline of Brainstorm Ideas & Tentative Schedule
      - a. February: Shoreline/Rain Garden/Watershed Center
      - b. April: Propagation
        - i. Roberta Dow would be willing/interested to teach and

- a. February: Short-term/Rain Garden/Watershed Center
  - b. April: Propagation
    - i. Roberta Dow would be willing/interested to teach and work from manual :)
  - c. June: EMG Home (/other) Garden Tour
    - i. Liz Clous :-)
  - d. July: Butterfly House tour
  - e. Aug: EMG Food Garden Tours
    - i. Archangel Gabriel Greek Orthodox Church
    - ii. SEEDS Garden (Mike Davis' demo garden was absorbed by this)
    - iii. Leelanau Community Garden
  - f. Oct/Other Ideas:
    - i. Herbs - Julie
    - ii. Irrigation workshop
    - iii. Food Garden / Edible Landscape
    - iiii. Permaculture
    - v. Square Foot Gardening
  - g. EMG Recognition/Sharing/Inspiration Luncheon
    - i. This event would make more sense to take place in Feb. every year after certification and recertification has closed...
2. **\*\*One note was made about wanting more communication about what's going on.**
- a. Elise found the old template for the bookmark with the year's events.

MGANM Mission Statement: *To further the horticultural educational activities of MSU Extension and provide horticultural knowledge and experience to members, enabling them to share this knowledge with others through gardening projects, educational programs and activities.*