



MGANM Board Meeting March 2, 2017

1. Welcome

- a. **Call to Order:** 6:45 PM
- b. **Attending:** Michele Worden, Cheryl Gross, Whitney Miller, Judy Reich

2. President's Report - Michele

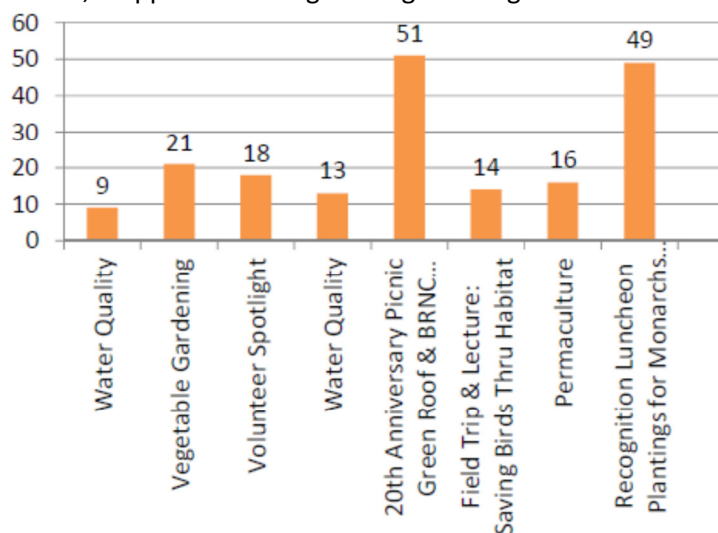
- a. **2017 Board Goals:**
 - i. Recruit new members for the Board
- b. MMGA next steps
 - i. Nonprofit incorporation – in progress
 - ii. Revise bylaws for MMGA application: Template has been received
 - iii. Apply to MMGA: once bylaws updated and incorporation complete
 - iv. Vote to approve bylaws that MMGA accepts
 - v. Letter to BGS on change
- c. MG College volunteer request – help needed: to make phone calls
- d. Expendable MSU Scholarship status: Jennifer Berkey is setting up the Rick George Scholarship through MSU to be exclusive for MSUE Master Gardener Training Course
- e. MG Training class outreach: We will only be allowed to come to the first and last meetings

3. Vice-President's Report – Cheryl

- a. MG Training Class Scholarships form and awardees: Marla Tyler and Michael O'Brien. Michael is the Rick George Scholarship recipient

4. Secretary's Report - Judy

- a. BoD Minutes from December Approved with the addition of Whitney to the attendees list. General Membership Meeting minutes were approved for June, August, October and November.
- b. **2016 Meeting Attendance:** We need to focus on what the members want most. From the results, it appears that vegetable gardening is of interest to many.



- c. Thank you notes status update: Nearly completed
- d. Note from Sally George shared



- i. Michele will draft letter to Sally and Terry with the name of the Rick George Scholarship recipient and an update on the status of the Fund
5. **Treasurers Report – Michele for Glynis**
- a. Membership mailings update: 39 members including the 2 from the February Meeting
 - b. 2017 budget update: (from Glynis' email of 2/26)
 - i. Bank Balance: \$3809.03 Details in February Treasurer's report included with email
 - ii. Rick George Fund \$300. Donations: Cherryland Garden Club (\$100), Terry Harding specific to EMG scholarship (\$100), Linda Butka (\$25), Lillian Mahaney (\$25), and Shirley Weeks (\$50). Need to decide what to do with the \$200.
 - c. Future planning:
 - i. Vol recog. dinner. We have allocated \$1250 for the event. The hall was \$227 last year. Need to break even or better next year. Did we decide if we are going to work on the caterer or have the extension do that?
 - ii. I need to have the budget drafted out by Nov and approved by the board in Dec. BG requests we submit in Dec. If we are with MMGA, will have to meet their deadline.
 - iii. Our projected expenditures are less than our revenue this year, so we need to be mindful of our expenditure.
6. **The Real Dirt Editor - Cheryl**
- a. Another great edition
 - b. Need more contributors
7. **Technology Chair - Whitney**
- a. Membership email update: Sent out via MailChimp
 - b. Website changes: still in progress
 - c. Analytics: Real Dirt: 290 subscribers (2 unsubscribed/1 returned - email not valid)
 - d. January Analytics (from Whitney's 1/6/17 email): RD 291 recipients, 133 opened, calculated at 45.9% open rate (we average around 45-50%), 45 people clicked, 15.5% click rate (we average between 10-15%)
 - e. Green Roof Update: MSUE has paid for the Green Roof signage
8. **2017 Program**
- a. **March 7 "Hot Plants for 2017" membership drive:** Program is sold out. Michele, Cheryl and Whitney will be there for the Membership drive. Judy has a prior commitment.
 - b. **April 5th deadline for Succulent rsvp form:** Whitney will send out
 - c. Schedule for next year needed October 2017. Some ideas:
 - i. Bonsai
 - ii. Seeding Workshop for spring
 - iii. Vegetable Gardening
 - d. Marketing materials for programming: nothing new
 - e. Publicity Plan for programming: nothing new
9. **Coordinator's Report:** Bridget Hart unable to attend
10. **New Business:** none

Adjournment: 8:10PM

Respectfully Submitted,

Judy Reich, Secretary MGANM